

W I S E A N G L E

“A WISE approach to social innovation”

ACTIVITY REPORT 2021

OUR SERVICES AIM AT ADVANCING **SCIENCE**,
BOOSTING **INNOVATION**, SERVING **SOCIETY**.



ABOUT US

Wise Angle Consulting S.L. (WISE) is a **research & consultancy SME** established in Barcelona (Spain) in 2018. WISE aims to boost digital and social innovation across Europe by:

- Accompanying R&I projects and fostering implementation and scalability of evidence-based solutions
- Developing multidisciplinary, multi-stakeholder and responsible R&I partnerships
- Supporting public administrations in redesigning their policies and services to benefit from the digital transformation and better address societal needs.

WISE project managers and researchers have a strong background in **design and management of national and international R&I projects**. WISE supports public and private organizations working across a wide range of areas. WISE services span across the whole R&I process from scenario analysis to concept outline, project design, implementation, management, and evaluation. The team has also extensive experience in **delivering policy research and socio-economic studies** including quantitative and qualitative analysis, fieldwork, recommendations and stakeholder engagement.

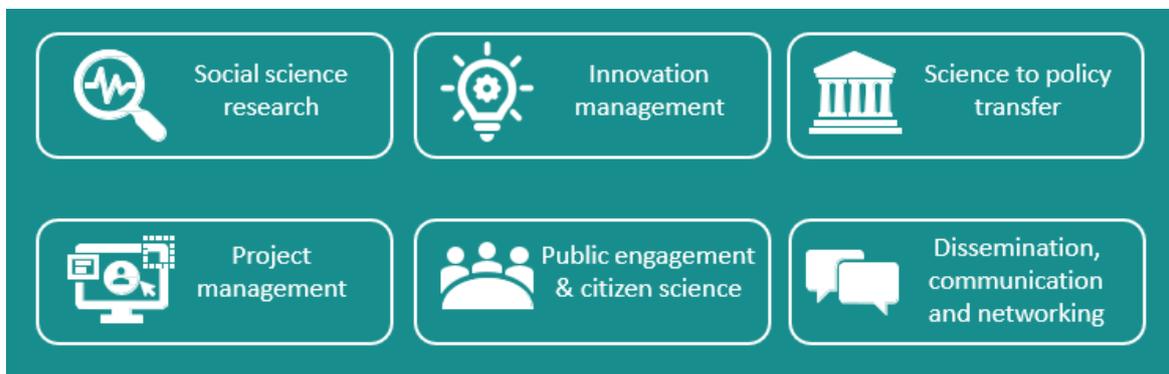
OUR MISSION

Our mission is to **boost the adoption, adaptation and transfer of the results of scientific research and technological innovation** in response to the challenges that modern communities are facing.

We offer **research and consultancy services to public and private organizations** working across a wide range of areas: Health and Social Care, Education, Rights and Inclusion, Urban Policies, Science for Society.

We guide our clients towards **a perfect match between their project idea and the most adequate source of funding at EU level**. Likewise, we also provide for **European Project Management services** ranging from specific Work Packages including Administrative tasks and Communication & Dissemination Execution.

SERVICES



FOCUS AREAS

We think that innovation must make a step beyond taking stock of the S&T advances to spur development and economic growth.

To us innovation means responsibility.

We believe in innovators who aim to serve citizens, improve their health and quality of life, promote inclusion and safeguard the environment. We back people working in digital and social innovation to make their projects real.

The main focus areas are:



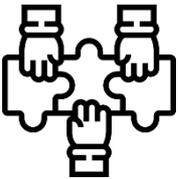
Health and Social Care: Nowadays, organizations affiliated to this area want to steer the development and accelerate the adoption of innovative solutions to improve of the health status and the quality of life of citizens. We support health public and private entities by providing technical assistance and strategic consultancy through the research, innovation and deployment process. We encourage cross-sector multistakeholder cooperation at national and international level and promote the use of evidence-based solutions through helping companies and administrations in designing and managing collaborative projects.



Education and Training: The digital world is increasingly penetrating the education and skills domain, with technology gradually being used to deliver education, knowledge and skills in new and innovative ways. For this reason, there is a pressing need for enhancing digital literacy, e-skills and e-inclusion and several organizations advocate for bigger investments in training and updating skills in order to prevent most vulnerable people (such as older people, people with disabilities, low-income earners, educationally disadvantaged people and minorities, from suffering digital exclusion. We work together with universities and research centres in developing multi-stakeholder projects, events and campaigns paving the way to personal development, participation in social life and independence for all citizens regardless their economic, social and health conditions.



Human Rights & Social Inclusion: We research into the effects and causes of social exclusions and encourage service providers to innovate and adapt their services in order to meet the needs of people who are or are at risk of being socially excluded. European funding and cooperation programmes provide guidance and support to public administrations and non-profit organizations that want to improve their knowledge, get to know existing good practices and success case and adapt lessons learnt to their own context. However, as well as in health care, after the testing and pilot phases, even the most impactful interventions struggle to be deployed at large scale and implemented in routine practice. We provide local administrations with the support they need to design, manage and execute their innovation policies and programmes with specific emphasis to those intended to protect social rights and foster equal access to services.



Urban Policies & EU Cooperation: Cities are increasingly shaping the economic and cultural life of our societies; thus we back them to take the best advantage from digital transformation and social innovation by helping local administrators design and implement their strategies and innovation policies as well as measure and interpret their impacts. At the same time, the subnational level as a whole is increasingly participating in the EU multilevel governance through the presence of indirect EU funding such as Cohesion policy. We support regional actors, city councils and public agencies more in general in the design and management of policy labs, learning exchanges and collaborative projects to take the most of the experiences and lessons learnt from other cities in EU facing the same challenges. We are expert in several territorial cooperation programmes such as URBACT, INTERREG and Urban Innovative Actions.



Science for society and RRI: WISE works together with research performing and funding organizations, as well as end users and advocacy organizations, to claim for the adoption of Responsible Research and Innovation (RRI) principles. These activities are carried out collaborating with the most recognised European experts in public engagement, citizen science, hands on science, data governance and democracy and participatory R&I policies. It recently was in charge of the management of the H2020 MULTI-ACT project.



THE TEAM



Valentina Tageo (Founder & CEO): Valentina graduated in Economics and obtained a Master in European Project Management. She has multiannual experience in international project management and proposal writing under several R&I funding programmes. Her fields of interest and research are digital health and care, social innovation and digital transformation of public services with a focus on building smart, liveable and healthy cities. In the last 11 years she has been working as Research Project Manager at different healthcare,

research and industry organizations and providing consultancy services to public administrations and non-profit entities. In 2018, Valentina founded the research and consultancy company WISE.



Alessandro Corsello (Financial & Project Manager):

Alessandro obtained a Bachelor Degree in Economics and a Master Degree in Business Administration focused on Corporate Governance and Business Planning. Prior to join Wise Angle, Alessandro worked for Deloitte Italy and Moore Stephens Ireland, where he dealt with accounting advisory and business tax consultancy. He is currently attending an MA in Digital Transformation at the University of Barcelona. He was also involved in activities directed at the evaluation of the companies' accounts consistency, assets and

liabilities as well as the identification of potential areas of risk threatening assets, earning capacity and organizational success. He is skilled to perform quantitative analyses and produce financial and technical reports. Inside WISE, he oversees all financial matters associated to both company and project management, as well as developing project management activities under WISE responsibility.

**Francesco Camonita (PhD), Project Manager &**

Researcher: PhD in Geography and European Studies, MA in European Integration, BA in International Relations. Francesco holds wide expertise in the field of EU institutions and European Public Policies (particularly under cohesion and European Territorial Cooperation) consolidated through 9+ years working in Spanish Universities as researcher, lecturer and research support specialist (RECOT Network at Autonomous University of Barcelona; Barcelona Center for European Studies at Pompeu Fabra

University). He has developed competences in project management, policy analysis, scientific writing and public speaking at the national, EU and international level. At WISE, he currently oversees tender research contracts and works in project grant writing and management.

COLLABORATING EXPERTS



Federica Fassi, Researcher and social worker: Federica is a researcher and a social worker. She collaborates with several non-profit associations in Milan (Italy) in the field of intercultural and migrant reception policies. She holds a Master in European Project Management, a Master's degree in Anthropology of Migration from Bicocca University (Milan) and extensive knowledge of migration policies. From 2016 to 2020 she has been Vice President of the Movimento Africa 70 NGO. Her skills in welfare and

participation policies have matured in field experience in several projects that she has coordinated during her professional life. She has worked as Social Worker in the House of Detention Milano-Bollate as well as Community Worker for women victims of trafficking. She has been also delivering specific training modules and educational programs at schools and universities, targeting mostly migrant, women and minors. Active in the construction and consolidation of social networks, she is a founding member and president of the Community Cooperative UhMà #genitorinmovimento, promoting neighbourhood sociality and outdoor education.

**Corrado Paternò Castello, Sustainability and Social Economy expert:**

Corrado has gained expertise in business consulting and management in the field of sustainability and social impact, working 4 years as corporate social responsibility consultant and managing a project in sustainable agriculture funded by the European Union. Recently, he has been working as project officer for two projects managed by the Municipality of Milan, on climate change and food systems and on social welfare in suburban neighborhoods. Today he is founder and coordinator of Boniviri, an innovative agri-food startup

based in Sicily, and he works as consultant and project manager for public and private organizations in the field of sustainability, social innovation and social entrepreneurship.

**Sofia Rossi, Environmental Engineer and Climate Change expert:**

Sofia is a project manager and environmental professional specialized in climate change and natural resources management. She holds a Bachelor and Master Degree in Environmental and Land Planning Engineering from Politecnico di Milano. She worked as sustainability consultant at EY, where she developed a solid expertise in advising multinational corporations for assessing and mitigating their environmental and social impacts. She further developed her managerial and technical expertise

by working as project manager of a regional ENI CBC Med project on energy efficiency and renewable energy in Jordan, and by leading the development and implementation of a technical assistance project to the Jordanian government institutions on policies and strategic planning for efficient and climate friendly access to cooling.

**Eleonora Drago, Psychologist and Researcher:**

Eleonora is a licensed psychologist and Gestalt psychotherapist. She lives and works in Rome and has been involved in private practice since 2010. She works with adult clients and adolescents struggling with personality disorders, panic attacks, anxiety, depression and eating disorders. She also works with children and issues surrounding adoption. Recently, she started offering therapeutic support to clients struggling with issues that arise when moving to a foreign country, with students, workers and immigrants. She

collaborates with the Istituto di Gestalt H.C.C. Italy and its Centro Clinico. She's a consultant of the Centro Studi of the Italian Board of Psychologists.

OUR NETWORKS



Alliance on Artificial Intelligence

<https://dca.cat/ca/membre/wise-angle-consulting-sl/>

The Digital Catalonia Alliance (DCA) is an initiative that brings together the main emerging technological sectors in Catalonia in an innovative, visionary, disruptive and collaborative alliance of technological communities.

The DCA wants to become a driving force in the digital economic sectors of Catalonia and, for this reason, the DCA works to:

- Solve common challenges for companies in the sector, both small and medium-sized enterprises.
- Support the adoption of technological change by companies and society.
- Bringing together active companies of reference in digital innovation in order to have a dynamic ecosystem that contributes to the digital economy.
- Align with the Sustainable Development Goals (SDGs) and the territory's strategic challenges.



BHH Full Member

<https://barcelonahealthhub.com/>

The mission of Barcelona Health Hub is to promote innovation in digital health and its transfer to the sector, linking startups, health organizations, corporations and investors. It hosts an international ecosystem of like-minded companies dedicated to impacting the healthcare systems.

WISE is a full member and holds an operational headquarters in the St. Pau Hospital venue.

UAB**Universitat Autònoma
de Barcelona****cei** international
affairs
escuela diplomática
de Barcelona

Academia Network in Barcelona (UB, UAB)

- <https://www.uab.cat/web/guies-tematiques/centre-de-documentacio-europea-1345730133058.html>
- <https://eupol.eu/>
- <https://www.ceibcn.com/es/>

During the development of the research activities, WISE has established solid collaborations with the Autonomous University of Barcelona (European Documentation Center of UAB, Jean Monnet Chair EUPOL and RECOT Research Group on European Territorial Cooperation) and the University of Barcelona (International Affairs Centre). A member of WISE staff has been involved as guest speaker in lecturing and dissemination activities in the field of European Integration studies (i.e. BA in Political sciences and Public Administration, Master in European Integration, MUIE) while there is joint activity at grant and tender proposal level.

WE WORK WITH:



OUR PARTNERS INCLUDE:

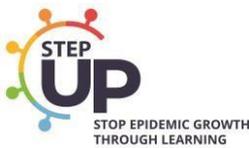




OUR PROJECTS DEVELOPED IN 2021



ALAMEDA “Bridging the Early Diagnosis and Treatment Gap of Brain Diseases via Smart, Connected, Proactive and Evidence-based Technological Interventions” (H2020), 2021-2023: ALAMEDA will research, develop and exploit the next generation of personalized AI healthcare support systems that improve the rehabilitation treatment of Parkinson's, Multiple Sclerosis, and Stroke (PMSS) patients. Stemming from very specific clinical use cases, ALAMEDA will develop user-friendly solutions that will be designed and evaluated on the principles of value-based health (website under construction) (<https://alamedaproject.eu/>).



STEP-UP “Stop epidemic growth through learning” (Erasmus+), 2021-2023: Learning from the difficulties that countries have encountered with fighting COVID-19, STEP-UP intends to develop a training tool for target groups such as social care professionals, community leaders, informal caregivers and volunteers, where they learn about the impact of behaviours in the spread of a pandemic/emergency situation and are prepared to deal with such situations in the future (<https://stepupgame.eu/>).



Study on “Crisis costs for European SMEs – How COVID19 changed the playing field for European SMEs”, 2021-2022: The study aims to make a status quo assessment of the impact of the COVID-19 crisis on SMEs with a view to understand how the economic framework and playing field for SMEs changed due to the pandemic and what perspectives SMEs have for the future. An in-depth analysis of selected SME sectors, also taking into account employment consequences, will show the different needs of the sectors and how they can be supported in the years to come. Based on this analysis, a strategic plan of economic and public policy measures to support SMEs will be defined.

**GAVIUS****Urban Innovative Action “GAVIUS - From reactive to proactive public administrations” (2019-2022):**

GAVIUS is an innovative project that aims to create a virtual assistant in the local administration, with the use of Artificial Intelligence, for communicating to the citizens about the social welfare benefit that they can use, process, grant, and receive it comfortably, fast and simply through a phone application. WISE Director, Valentina Tageo, is the appointed Lead Expert for this project (<https://www.uia-initiative.eu/en/uia-cities/gava>).

**multi-act****MULTI-ACT “A Collective Research Impact Framework and multi-variate models to foster the true engagement of actors and stakeholders in Health Research and Innovation” (H2020) 2018-2021:**

The project aimed to increase the impact of health research on people with brain diseases by creating and implementing a new model allowing for the effective cooperation of all relevant stakeholders. The results are made available via a digital toolbox which provides instruments to collaboratively define the scope of health research as well as new metrics for the evaluation of its impacts (<https://www.multiact.eu/>). WISE Director has acted as Project Manager for the whole duration.

**European Economic and Social Committee****Study on: “The response of civil society organisations to the Covid-19 pandemic and the consequent restrictive measures adopted in Europe”:**

The study aims to analyse the consequences of the pandemic for CSOs, so as to highlight their role and the benefits of their actions for European societies. It intends to collect information on the impact of COVID-19 on the work, the sustainability and the future of CSOs in Europe, as well as to identify the response of CSOs to the new challenges brought by the pandemic.

**European Economic and Social Committee****Study on: “How the Digital Transformation can put humans at the centre of robotics and automation – collaboration between humans and machines for better quality products and services”:**

The study is aimed at investigating the latest developments in automation and robotics with a focus on those specific cases where collaboration between humans and machines takes place with the result of producing higher quality products and services. We examined best practices, current projects, concrete examples, etc. in the EU and provided insights on future trends and impacts of automation and digitalization.



OUR RECENT PUBLICATIONS

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- Bulgheroni M, **Tageo V**, Corsello A, Badone G (2021), **How the Digital Transformation can put humans at the centre of robotics and automation – collaboration between humans and machines for better quality products and services**, Study commissioned by the European Economic and Social Committee, DOI: <https://data.europa.eu/doi/10.2864/733324>, Permalink: <https://op.europa.eu/en/publication-detail/-/publication/f2689aa0-03b8-11ec-8f47-01aa75ed71a1>.
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- **Camonita, F.M.** (Forthcoming). **Cross-Border Islands Governance: A Field Analysis of the Italy-Malta Interreg Programme**. In: DUPEYRON Bruno; PAYAN Toni; NOFERINI Andrea (eds.) Agents and Structures in Cross-Border Governance: Comparing North America and Europe in an Era of Border Securitization. Toronto: Toronto University Press. [2022] Book Chapter.
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<https://digitalhealtheuropa.eu/results-and-publications/consultation-paper-citizen-controlled-health-data-sharing-governance/>.

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- Dantas C, Mackiewicz K, **Tageo V**, Jacucci G, Guardado D, Ortet S, Varlamis I, Maniadakis M, de Lera E, Quintas J, Kocsis O (2021), **Benefits and Hurdles of AI In The Workplace—What Comes Next?**. International Journal of Artificial Intelligence and Expert Systems (IJAE), Volume (10): Issue (2): 2021 9 ISSN: 2180-124X, <https://www.cscjournals.org/journals/IJAE/description.php>.
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